Double Cola

98. SHRIMATI SUDHA VIJAY JOSHI:

SHRI RASHEED MASOOD:

SHRIMATI RENUKA CHOWDHURY:

Will the Minister of INDUSTRY be pleased to state;

(a) whether it is a fact that a soft drink by the name of 'Double Cola' is being introduced in the country by *a* multinational company; and

(b) if so the details of the same and the reasons for according permission to that company for the purpose when soft drinks are already being produced indigenously and in adequate quantities?

THE MINISTER OF STATE IN THE DEPARTMENT OF INDUSTRIAL DEVELOPMENT IN THE MINISTRY OF INDUSTRY (SHRI M ARUNACHALAM): (a) M/s. Double Cola Manufacturing Company (India) Private Limited, Bombay have recently introduced aerated soft drink in the name of 'Double Cola' in the country;

(b) Some Non-Resident Indians under the name and style of Double Cola Manufacturing Company (India) Pvt. Ltd., made a proposal in August, 1981 for the establishment of a soft drink concentrate manufacturing unit in the small scale industries sector. Since the proposal involved 100 per cent equity participation by Non-Resident Indians without any repatriation and there was no payment for the import of knowhow or technology, the Company was informed in January, 1982 that its proposal did not require government approval for foreign collaboration or grant of letter of intsnt. The technical know-how for manufacturing the soft drink concentrates will be made available by the promoters through Double Cola Company of U.S.A. free of cost. No import of proprietary ingredients has been sought by the company nor has government accorded any approval to the use of foreign brand name.

Sick industries

99. SHRIMATI SUDHA VIJAY JOSHI; Will the Minister of INDUSTRY be pleased to state:

(a) whether it is a fact that one-fifth of the sick industries are located in West Bengal;

(b) if so, whether the reasons for the same have been investigated; and

(c) the steps being taken for making these industries healthy again?

THE MINISTER OF STATE IN THE DEPARTMENT OF INDUSTRIAL DEVELOPMENT IN THE MINISTRY OF INDUSTRY (SHRI M. ARUNACHALAM): (a) Data on sick industrial units assisted by banks are collected by the Reserve Bank of India as per the definition of sickness adopted by it. The latest State-wise data available pertaining to large and small scale industrial units for the period ending December, 1985 with regard to number of large and small scale units in West Bengal and country as a whole is given hereunder:—

	No. of large scale units	No. of small scale units
West Bengal	132	18.620
All India	637	1,17,783

(b) The industrial sickness of gene ral is caused by multiplicity of fac tors, some of which are faulty plann ing, management defieiencies, ineffi cient financial control, diversion of resources inadequate attention to R & D, obsolescence to technology and machinery, shortage of raw materials and other inputs and Enfrastructural constraints.